

Think of us as the **EXPRESS LANE**

AIS Accounting
Institute
Seminars®

P.O. Box 4520, Pocatello, ID 83205

There is no need to tie yourself to a several-month review schedule when a "cram" format can focus your knowledge to pass. Our weekend seminar coupled with your self-study provides all the content and approach strategy necessary to earn a passing score.

Don't be fooled by courses that focus on the computer format of the exam. Practicing keystrokes on a computer doesn't prepare you to pass this difficult exam. In our seminars we make it clear how to use the computer so it is an aid rather than a hindrance during the exam, but we focus on preparing you to interpret the questions, understand the underlying concepts, and think clearly to reason out the best answer.

YOU CAN PASS 1 PART OR ALL 4 IN AN EXAM WINDOW

The exam is administered in four windows per year (2 months each quarter). You can plan to pass one, two, or even all four parts of the exam in one window.

- Take our seminar to learn the foundations for one or two areas.
- Then focus your study at home on one area for a few days and go take that exam.
- Then study the other area for a week and sit for that part.
- Finally, enroll in our seminars for the other parts (scheduled a few weeks after the first seminars) and repeat the process to pass the other two parts.

For more information about the exam, the AIS seminars, or to register online visit our website at:

www.AIS-CPA.com

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CPA Candidates: Accelerate to 75 in 1 or 2 days of class.

Since 1970 now, thousands of CPA candidates have turned to AIS' intensive review seminars to give them the clear directions, valuable strategies and confidence needed to pass. Here's how:

- 1 Reviewing only the key material, words and concepts that have the highest probability of appearing on the test.
- 2 Crafting your answers to reflect the grader's point of view.
- 3 Learning from the course authors themselves, not some hired hand, whose grasp of the elements may be limited.
- 4 One-on-one interaction with the course authors: we encourage e-mail questions from our students during their preparation before and after they take the seminars.

DANGER!!!



Passing the CPA Exam is important.

Studies by the National Association of State Boards of Accounting (NASBA) show that people who self study, pass the CPA exam only half as often as those who take review courses. Also, self study most often leads to procrastination.

GET UP TO SPEED—FAST!

The AIS philosophy, approach and methods differ significantly from the conventional exam preparation courses, where a part-time “presenter” delivers a canned program. AIS doesn’t waste four to five months of your time in tedious fixed evening classes covering herculean volumes of material, most of which is irrelevant for today’s non-disclosed exams and easily forgotten anyway! Instead, the AIS Intensive Review Course lets you consolidate months of study into a one or two day session that gives you the tools you need to pass the exam—the first time.

THE FORMULA FOR PASSING.

AIS courses have a unique focus and format. Primarily directed to practicing accountants who have better things to do with their time than commit to a long schedule of fixed-class hours, the program does not attempt to cover everything in the accounting profession. Our focus is on helping you pass the exam: Al and Ken provide a test-taking strategy which stresses approach along with review of only that material with a high probability of appearing on the exam. This preparation method is critical for today’s computerized exams—candidates now must either understand the concepts and how to interpret and decipher the AICPA questions, or they simply won’t pass!

AIS has found that the greatest obstacle in exam preparation is simply figuring out “what to study.” The AIS formula solves this for you by directing your review, cutting through the clutter and emphasizing personal feedback which helps you analyze your answer approach and content. You’ll learn “how” and “what” to communicate to the grader by focusing on reasoning rather than memorizing. We’ll teach you how to use the computer, but more importantly, we’ll teach you the knowledge needed to find the right answers.

You’ll receive extensive exposure to key words and basic topics, coupled with an extremely effective strategy for approaching the problems and essay questions. The strategy alone can increase the amount of your knowledge communicated to the grader to yield crucial points.

MULTI-FACETED APPROACH

Prior to the seminars you will receive a workbook containing

two parts—reading material for your use before and after the seminar, and examples, outlines and questions to be used during the seminar. This multi-faceted approach, combining the workbook with in-person lectures by the designers of the course, illustrative questions, and personal feedback is extremely effective in helping you remember the important points covered.



Ken Smith CPA, Ph.D.



Al Francisco CPA, Ph.D.

MANY YEARS OF SUCCESSFUL RESULTS.

Since 1970, students who have taken AIS courses have improved their scores by as much as 30 points over their last attempt! **And on average, our students boost their score by 10 to 12 points on each section taken, with a significant percentage increasing their scores by well over 10 points.**

Today, thousands of AIS students are now successful CPAs who refer us to their friends and colleagues. In fact, over 70% of our enrollees attend our courses on the recommendation of past AIS students. With success rates like these, it’s no surprise that Idaho State University has based it’s highly successful curriculum on the AIS Intensive Review Seminars taught by Ken and Al. As a result, about **90% of their students either condition or pass on their first attempt** at taking the exam.

THE EXAM IS EASIER WHEN YOU KNOW THE FORMULA.

We urge you to shop around before you decide which CPA review course to take. The AIS Intensive Review Seminars are certainly not the largest, but thousands of successful CPAs know they’re the ones that work. We will offer you a proven,

effective formula with a tradition of success. Our students write us often, and we encourage their opinions and comments in an effort to continually improve the courses. This is what they have to say:

“Great course! I didn’t study for any section outside of class. On the review course alone I passed all parts.”

“I recommend your courses to everyone who is taking the CPA exam. Thanks to you I’m a CPA as your courses provide the cutting edge and margin between passing and failing. You can count on me anytime for an enthusiastic endorsement!”

“Can you believe it?! (I’d never studied these parts before.) I’ll bet I blow your averages away! Increased 28 points in FARE and 20 points in ARE—passed both.”

“Your course enabled me to add those final few points I needed. The material you covered was exactly what was on the exam.”

“Great job. Your classes and organization of the material and test-taking strategies put me over the top at a time when I just couldn’t find the time to study. Thanks.”

POTENTIAL LOCATIONS

We usually offer courses in the following locations. Go to our website (www.AIS-CPA.com) to find specific dates for each city for this exam window or call our office at 800-635-9442. We appreciate input from our customers. If you have a specific date and city location that works well for you, or if you would like us to set up a special in house session for your firm, we invite you to visit our site and email us. We will listen!

EASTERN TIME ZONE

Cherry Hill, NJ
Central Florida
Virginia/Washington, DC area

CENTRAL TIME ZONE

Chicago, IL area
Dallas, TX
Houston, TX
Nashville, TN

WESTERN TIME ZONE

Boise, ID
Portland, OR

ANYWHERE
YOUR COMPANY OFFICES



FEES

Auditing – 1 day course	\$250
Business Environment – 1 day course	\$250
Financial Reporting – 2 day course	\$500
Regulation – 2 day course	\$500

GUARANTEE: If you are not convinced in the first two hours that the course is what you need to pass the exam, hand in your workbook, and we will gladly refund the cost of the course.

REPEAT PRIVILEGE: You are entitled to a 15% discount for repeating a section previously taken. To obtain the discount tell our office the dates, course sections and city where you previously took the course. The office will send you a copy of the current seminar workbook.

GROUP DISCOUNT: Sign up with a friend and each of you get a 5% discount.

Registrants who plan to sign up at the seminar are urged to call our toll-free number just before the course to insure that space is available and the instructor has course materials for you.

www.AIS-CPA.com

or talk to one of our representatives:
1-800-635-9442
or 208-233-3222 Monday-Friday, 9-5 (MST) FAX: 208-234-2154

Get more information about AIS or register online at www.AIS-CPA.com